

Private Services at CCBRT



In 2004, CCBRT began its social enterprise journey by offering private services that help to subsidise the cost of care provided at the Disability Hospital for patients who cannot afford crucial health services.

Birth of a Social Enterprise

One of the biggest lessons learned in our first decade of operation was the need to balance affordable, high-quality care for low-income patients with financial sustainability.

CCBRT provides private services to patients using the same clinicians and clinical services as the Disability Hospital but at an adjusted price, serving patients willing and able to pay more for fast-track service and amenities. This cross-subsidisation model upholds our mission to serve Tanzania's poorest and most vulnerable citizens — regardless of ability to pay — while simultaneously bolstering our commitment to financial responsibility and sustainability.

Innovation & Scaling

CCBRT's private services have grown rapidly since first being offered 12 years ago.

There has also been an increase in demand from Tanzania's growing middle class for specialised ophthalmological, orthopaedic, and rehabilitative care. The new Private Clinic is estimated to treat 50,000 patients annually.

PRIVATE CLINIC
REVENUE WILL FUND

24%

OF THE DISABILITY
HOSPITAL'S PATIENTS



Recognising the opportunity to expand our established, successful clinical model, CCBRT opened a new, larger Private Clinic, with 300% increased space and capacity, in 2018.

CCBRT's larger facility has consultation, treatment, and operating rooms in a clinic space designated for patients paying premium fees for their services. The facility encompasses an optical shop, a physiotherapy department, consultation rooms for eye and orthopaedics, two rooms for eye outpatient procedures, diagnostic centre for eye and orthopaedics, and administrative space as well as an outpatient orthopaedic and ear, nose and throat (ENT) department. The greater space and updated infrastructure means CCBRT's new Private Clinic will be able to treat nearly triple the clinic's current patient volume, generating additional revenue to subsidise services for low-income patients in our Disability Hospital. With this step, CCBRT is continuing its evolution toward a sustainable financial model that reduces reliance on donor funding.

CCBRT aims to disseminate our Private Clinic's clinical and business models to catalyse the establishment of other similar social enterprises in the region.



We see the launch of the new Private Clinic not just as an opportunity for growth, but one for smart scaling. Since opening our new Private Clinice we have reexamined and revised our clinical model with a focus on service specialisation, high asset utilisation, and operational optimisation. We revised our clinical protocols to improve patient flow and operational efficiency while upholding our commitment to quality and safety.

Healthy Patients & Healthy Business Models

To safeguard the success of the new Private Clinic in increasing CCBRT's financial sustainability while maintaining the affordability of care, we need smart capital that understands the needs of a social enterprise to support our work.

With your informed investment in a more innovative CCBRT, we hope to strengthen the backbone of CCBRT's financial sustainability — our new Private Clinic — and plant the seeds in East Africa for healthy business models among all companies and organisations that seek to improve healthcare.